

### Sponsorships are Good Business

Corporate Sponsorships are good business. With the TANYS Festival 2015, "The Sound of TANYS", your company will realize tangible marketing benefits. In return for your sponsorship investment, while supporting one of the premier Theatre Festivals sanctioned by the American Association of Community Theatre. Sponsorship opportunities begin at the \$350 level, with benefits accruing as the level of sponsorship increases. Regardless of the sponsorship level you select, TANYS will be pleased to work with you, creating an integrated sponsorship program designed to meet your company's unique marketing objectives.

### Ideal Demographics

As with most arts patrons, festival audiences comprise an important demographic profile: our typical audience member is age 35+, middle to upper middle income, and well educated. Festival audiences are informed consumers who support businesses which are committed to the arts in their communities.



### Our Annual Festival

Each year TANYS hosts an annual Festival to showcase those shows that have been adjudicated from all over New York State. This year we are fortunate enough to be hosted here in Auburn, NY. So if you love theatre, this is the place to see many shows at once over the course of a weekend offered by some of New York States many fine community theatre companies.

### TANYS Supporters

*Listed in program and in Callboards only for individuals or small businesses.*

**Friend of TANYS Level \$25.00**

**Adjudicator Level \$50.00**

**Festival Committee Level \$75.00**

**Board Level \$100.00**

### Vendor

Between 250 and 300 people visit the TANYS Festival each year, representing over 80 theatre companies across the state. If your products or services would benefit community theatre companies, this unique venue could introduce your business to the customers you've been looking for...

### Vendor Space

**\$150** - We will provide you with an 6' Table and 2 chairs, fill festival goody bags with brochures you provide, and you will receive 1 Super pass

**\$100** - We will provide you with a 3' display space, 2 chairs, fill festival goody bags with brochures you provide.

**\$50** - We will fill our festival goody bags with brochures you provide



Theatre Association of New York State

# TANYS FESTIVAL 2015



November 20 - 22, 2015

At

Cayuga Community  
College

BISGROVE COMMUNITY THEATRE

A three day celebration of non-  
professional theatre from  
throughout NY State

For more Sponsorship & Vendor information,  
please contact:

Carole Amarakoon phone: +1 646 737 2703

**email: [carole.amarakoon@gmail.com](mailto:carole.amarakoon@gmail.com)**

## Sponsorship Contract

Please print clearly and enclose payment

Please make checks payable to: **TANYS**

Company or Individual Name: \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip Code \_\_\_\_\_

Contact phone \_\_\_\_\_

Contact email \_\_\_\_\_

Contact Person \_\_\_\_\_

Signature \_\_\_\_\_

### Sponsorships(please check)

Producer \$3,000.00 \_\_\_\_\_

Leading Role \$1,000.00 \_\_\_\_\_

Ensemble \$ 500.00 \_\_\_\_\_

Audience \$ 250.00 \_\_\_\_\_

### Corporate Memberships(please check)

Platinum \$500.00/year \_\_\_\_\_

Gold \$250.00/year \_\_\_\_\_

Silver \$100.00/year \_\_\_\_\_

Basic \$ 50.00/year \_\_\_\_\_

### Festival Ad Prices(please check)

\* All Ads need to be 300dpi (Color or Black and White)

Full page(4 ½ "X 7 ½") \$125.00 \_\_\_\_\_

Half page(4 ½" X 3 ¾") \$ 75.00 \_\_\_\_\_

Quarter page(2 ¼" X 3 ¾ ") \$ 50.00 \_\_\_\_\_

Business Card(3 ½ "X 2") \$ 35.00 \_\_\_\_\_

### TANYS Supporters(please check)

Board Level \$100.00 \_\_\_\_\_

Festival Committee Level \$ 75.00 \_\_\_\_\_

Adjudicator Level \$ 50.00 \_\_\_\_\_

Friend of TANYS Level \$ 25.00 \_\_\_\_\_

## Festival Sponsorship Perks

### Producer Level \$3,000.00+

Full Page Ad in Festival Program

6 Complimentary Superpasses

A table Reserved at the Banquet or Vendor table

Company Brochure in Goody Bag

Link on TANYS Website

Full Page Ad in Callboard

Name listed in Callboard under Membership Name listed in

Festival Program under Membership

Logo and Name listed on TANYS Corporate Sponsor tag board

### Leading Role \$1,000.00+

Half Page Ad in Festival Program

1 Complimentary Superpass

Company Brochure in Goody bag

Link on TANYS Website

Business Card Ad in Callboard

Name listed in Callboard under Membership

Name listed in Festival Program under Membership

### Ensemble \$500.00+

Quarter Page Ad in Festival Program

Company Brochure in Goody bag

Link on TANYS Website

Business Card Ad in Callboard

Name listed in Callboard under Membership

Name listed in Festival Program under Membership

### Audience \$250.00+

Business Card Ad in Festival program

Company Brochure in Goody Bag

Link on TANYS Website

Name listed in Callboard under Membership

Name listed in Festival Program under Membership

## TANYS Supporters

Name listed in Festival Program and Callboards  
(for individuals or small businessesonly)

Board Level \$100.00

Festival Committee Level \$75.00

Adjudicator Level \$50.00

Friend of TANYS Level \$25.00

## TANYS Corporate Membership

Listing on website Listed in Callboard newsletter  
& Festival Program

### Basic \$50.00

Business link on TANYS Website

Listing in Callboard under memberships

Listing in Festival Program under memberships

### Silver \$100.00

Link and Logo on TANYS Website

Business size ad in Callboard

Listed in Festival Program under membership Listed

in Callboard under membership

### Gold \$250.00

Link and Logo on TANYS Website

Quarter Page Ad in Callboard

Listed in Festival Program under membership Listed

in Callboard under membership

Name listed on TANYS Corporate Tagboard Sign at  
Festival

### Platinum \$500.00

Link and Logo on TANYS Website

Full Page Ad in Callboard

Listed in Festival Program under membership Listed

in Callboard under membership

Name and Logo listed on TANYS Corporate Tagboard  
Sign at Festival

Contract and Ads may be emailed directly to:

[carole.amarakoon@gmail.com](mailto:carole.amarakoon@gmail.com)

Or they may be postmarked and mailed to:

Ann Frame, TANYS Festival Chair

4156 Jordan Rd

Skaneateles, NY 13152



Contracts & Ads must be emailed or postmarked  
by: **Friday, Oct 16, 2015**